

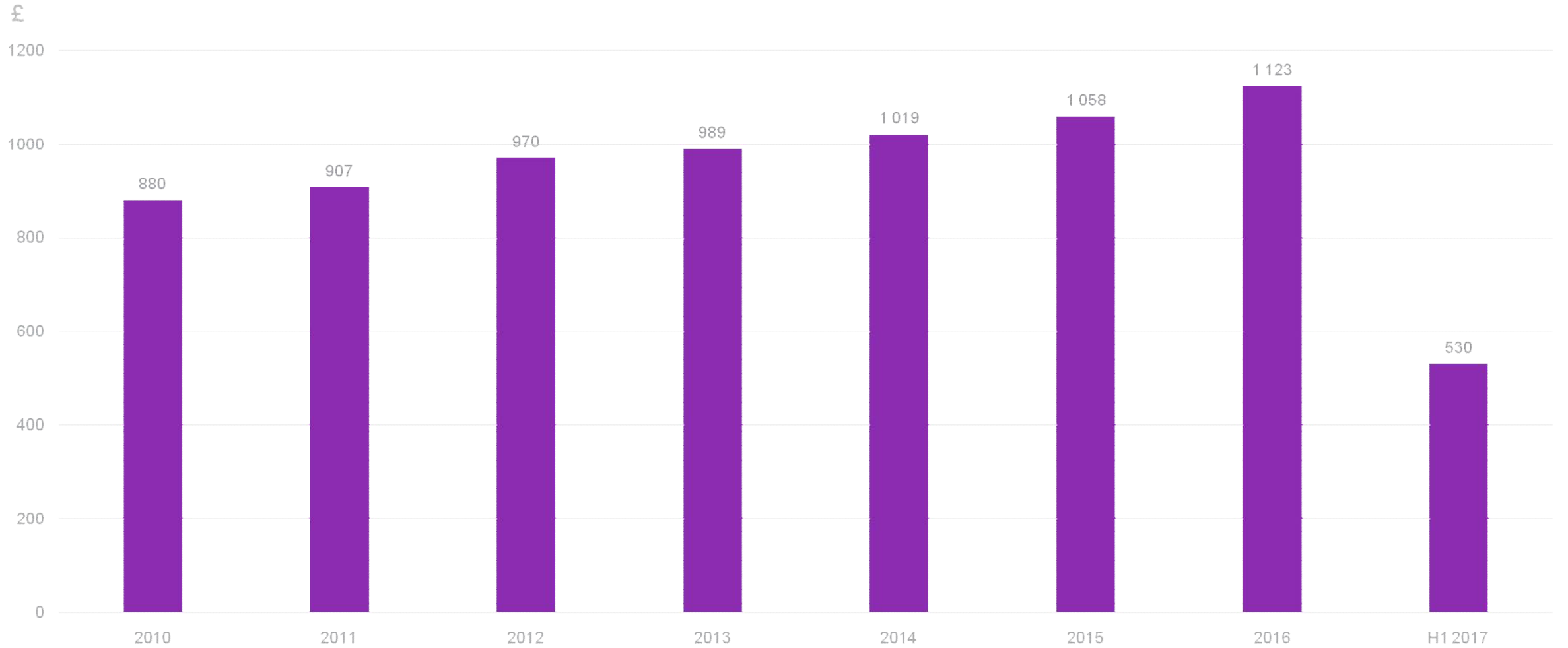
UK Out of Home Revenue



Thank you to all those who have contributed to this study



UK Out of Home Advertising Revenue



Source: Outsmart

OUTSMART

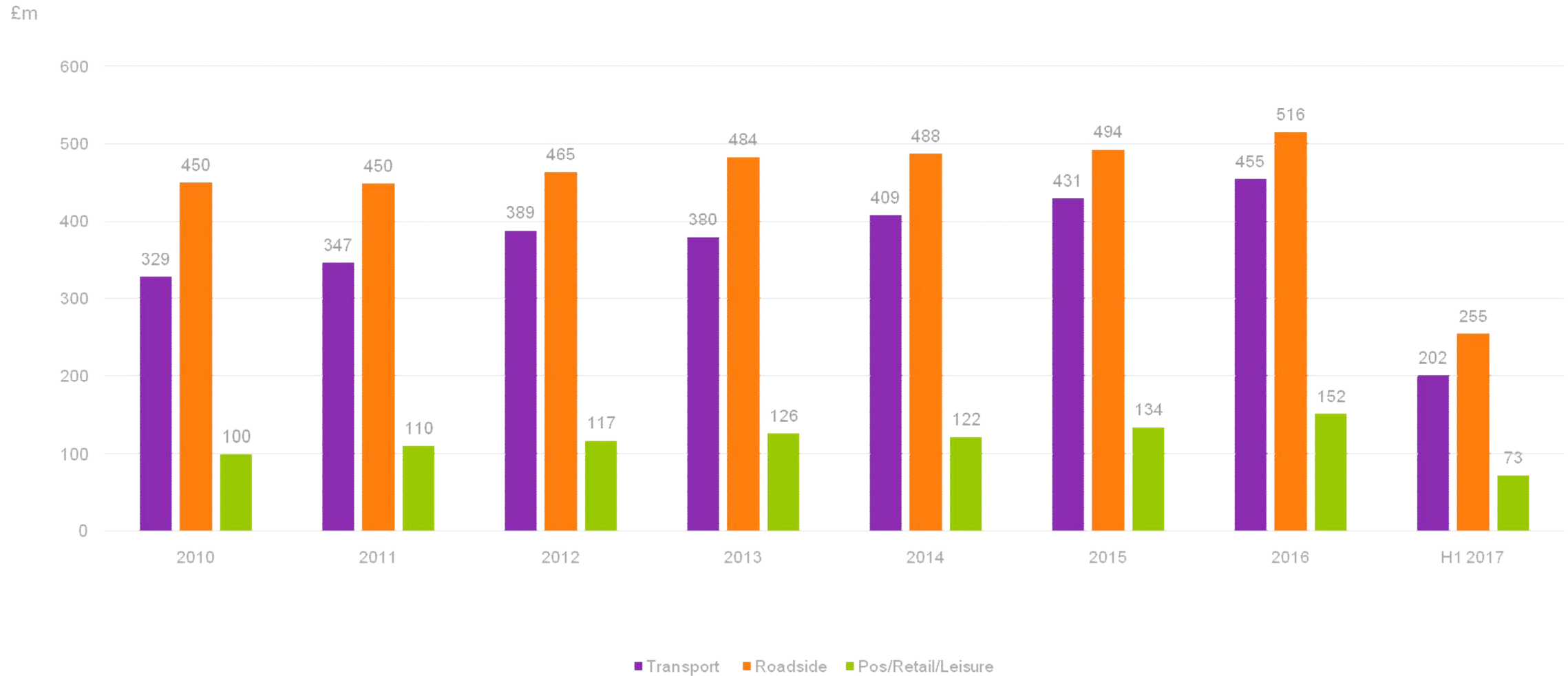


UK Out of Home Revenue by Quarter



Source: Outsmart

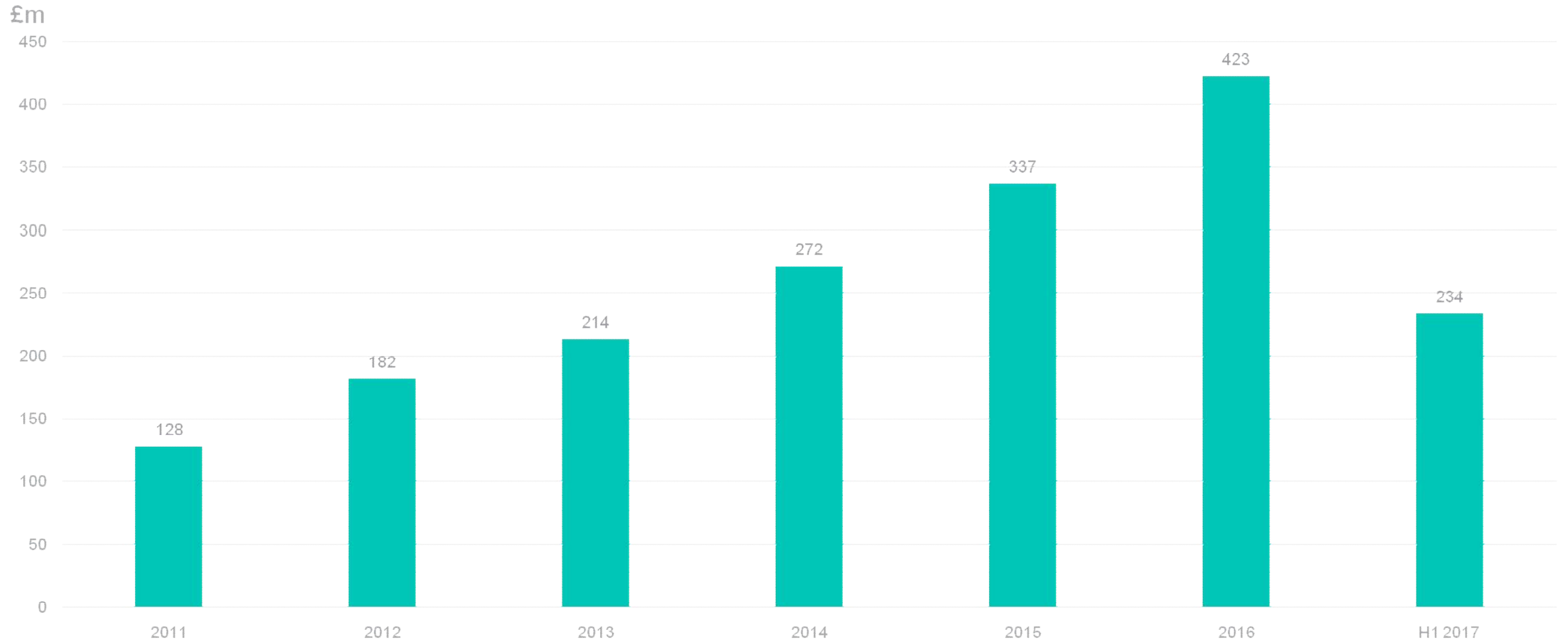
UK Out of Home Advertising Revenue Split by Environment



Source: Outsmart

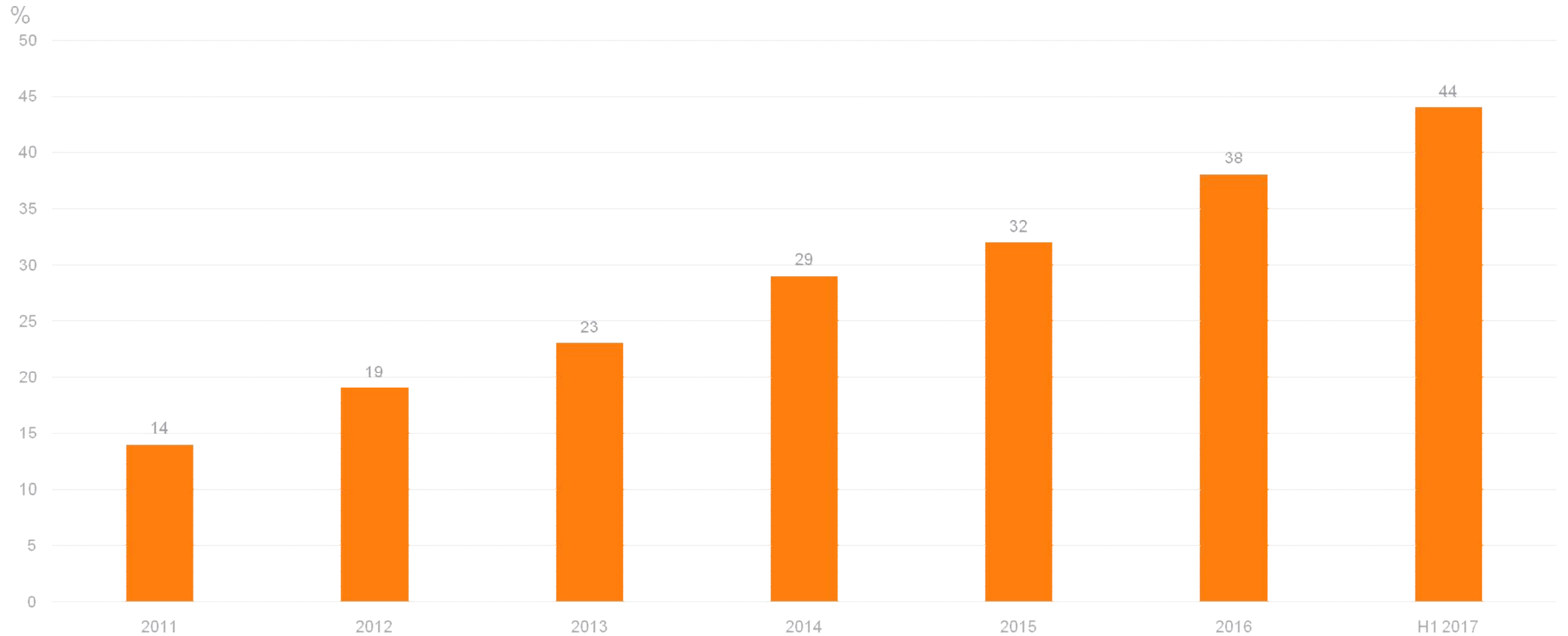
UK Digital Out of Home Revenue

UK Digital Out of Home Revenue



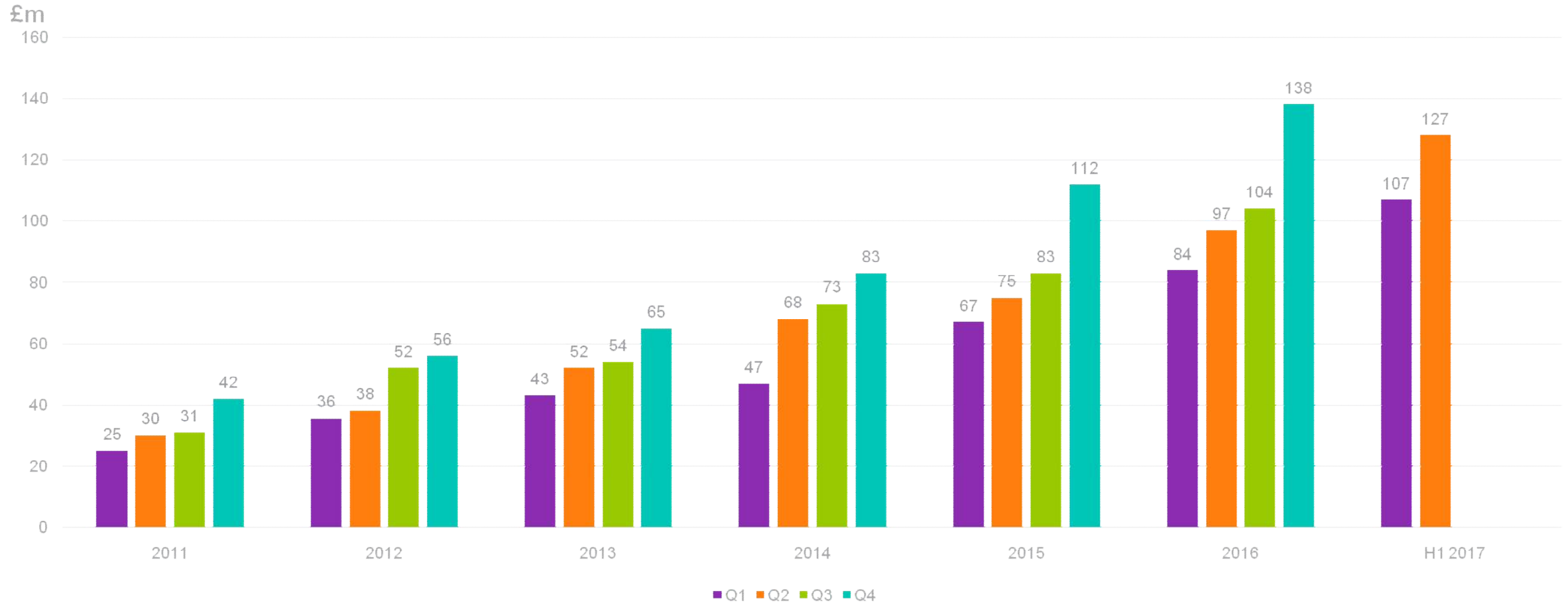
Source: Outsmart

UK Digital Out of Home Revenue as a % Share of Total Out of Home Revenue



Source: Outsmart

UK Digital Out of Home Revenue by Quarter



Source: Outsmart

UK Digital Out of Home Revenue by Quarter and Environment



Source: Outsmart

Disclaimer

Outsmart has retained PricewaterhouseCoopers LLP (the UK firm) ('PwC') to compile the OOH industry revenue figures collected from its members and to deliver to Outsmart the topline figures collated from this review; PwC has not verified the information which it received from respondents, and provides no opinion or other form of assurance with respect to such information.

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, neither Outsmart nor any of the contributors/ subcontractors accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.